

Opinion Poll

Fieldwork : October 11th-13th 2002

Absolutes/col percents

Table 1

Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Base: All respondents

Weighting: Standard Demographic Weights

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | | |
|----------------------------|-------|------------|------------|------------|-----------|-----------|-----------|------------|-----------|--------------|------------|------------|-----------|------------|------------|----------------|--------------------|-----------|------------------|------------|--------------------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Dem-ocrat | |
| Weighted base | 1001 | 491 | 510 | 111 | 192 | 192 | 172 | 131 | 202 | 238 | 278 | 208 | 277 | 266 | 258 | 250 | 137 | 89 | 157 | 298 | 130 | |
| Absolutely certain to vote | (10) | 506 51% | 228 46% | 279 55% | 21 19% | 68 36% | 97 50% | 102 60% | 78 60% | 140 69% | 139 58% | 148 53% | 93 44% | 127 46% | 113 42% | 135 52% | 128 51% | 83 60% | 48 54% | 107 69% | 179 60% | 70 54% |
| | (9) | 42 4% | 22 5% | 20 4% | 4 4% | 8 4% | 13 7% | 4 2% | 5 4% | 8 4% | 10 4% | 14 5% | 6 3% | 12 4% | 12 4% | 13 5% | 9 3% | 5 3% | 5 3% | 16 5% | 6 5% | |
| | (8) | 77 8% | 44 9% | 33 7% | 11 9% | 24 13% | 10 5% | 10 6% | 11 9% | 11 6% | 18 8% | 21 7% | 17 8% | 21 8% | 23 9% | 20 8% | 21 8% | 7 5% | 6 7% | 10 7% | 27 9% | 11 8% |
| | (7) | 53 5% | 32 7% | 21 4% | 7 6% | 17 9% | 4 2% | 10 6% | 11 8% | 5 2% | 14 6% | 12 4% | 14 7% | 12 4% | 14 5% | 22 9% | 8 3% | 5 3% | 4 5% | 7 4% | 20 7% | 6 5% |
| | (6) | 30 3% | 14 3% | 15 3% | 10 9% | 7 3% | 5 3% | 5 3% | 1 1% | 2 1% | 3 1% | 8 3% | 11 5% | 7 3% | 9 3% | 7 3% | 9 3% | 3 2% | 2 2% | 4 2% | 11 4% | 2 1% |
| | (5) | 97 10% | 38 8% | 58 11% | 21 19% | 26 13% | 20 10% | 13 8% | 10 8% | 7 3% | 21 9% | 27 10% | 29 14% | 20 7% | 29 11% | 24 9% | 28 11% | 10 8% | 6 6% | 15 9% | 18 6% | 14 11% |
| | (4) | 23 2% | 17 3% | 6 1% | 7 6% | 4 2% | 6 3% | 3 2% | 2 2% | 2 1% | 2 1% | 9 3% | 2 1% | 10 4% | 9 4% | 4 1% | 5 2% | 3 2% | 3 3% | 2 1% | 10 4% | 2 2% |
| | (3) | 30 3% | 15 3% | 15 3% | 9 8% | 8 4% | 7 4% | 4 2% | 1 1% | 2 1% | 4 2% | 12 4% | 5 2% | 10 4% | 7 3% | 8 3% | 10 4% | 3 2% | 2 2% | 1 1% | 4 1% | 6 4% |
| | (2) | 11 1% | 8 2% | 3 1% | - - | 5 3% | 1 * | 3 2% | 1 1% | 1 * | 2 1% | 2 1% | 3 1% | 4 2% | 2 1% | 1 * | 3 1% | 3 2% | 1 1% | - - | 1 * | 1 1% |
| Definitely would not vote | (1) | 104 10% | 59 12% | 45 9% | 18 16% | 24 12% | 22 12% | 16 9% | 8 6% | 15 8% | 21 9% | 19 7% | 24 12% | 39 14% | 36 14% | 22 8% | 25 10% | 11 8% | 11 12% | 4 3% | 8 3% | 11 8% |
| Not registered to vote | | 5 * | 2 * | 3 1% | 1 1% | - - | 4 2% | - - | - - | - - | - - | 1 * | - - | 4 1% | 3 1% | 1 * | - - | 1 1% | - - | - - | 1 * | - - |
| Don't know | | 22 2% | 11 2% | 11 2% | 4 3% | 2 1% | 5 2% | 2 1% | 2 1% | 9 4% | 4 2% | 4 1% | 5 2% | 10 4% | 9 3% | 2 1% | 5 2% | 5 4% | 2 2% | 2 1% | 3 1% | 2 1% |
| Mean | | 7.60 | 7.37 | 7.83 | 5.73 | 6.88 | 7.55 | 7.91 | 8.30 | 8.66 | 8.09 | 7.83 | 7.25 | 7.20 | 7.12 | 7.84 | 7.55 | 8.07 | 7.74 | 8.77 | 8.54 | 7.82 |
| Standard deviation | | 3.14 | 3.24 | 3.03 | 3.07 | 3.18 | 3.26 | 3.09 | 2.68 | 2.72 | 2.92 | 2.95 | 3.17 | 3.41 | 3.31 | 2.93 | 3.16 | 3.03 | 3.22 | 2.22 | 2.30 | 3.02 |
| Standard error | | 0.10 | 0.16 | 0.13 | 0.36 | 0.24 | 0.23 | 0.23 | 0.21 | 0.20 | 0.22 | 0.17 | 0.21 | 0.22 | 0.21 | 0.18 | 0.20 | 0.26 | 0.34 | 0.17 | 0.14 | 0.26 |

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Table 2

Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (excluding those saying 1-5 or Don't know at Q.2)

Weighting: Past Vote Weights (General Election)

This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | |
|------------------|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|----------|----------------|--------------------|----------|------------------|--------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North Eng-land | Wales & South West | Scotland | Con-ervative | Labour | Lib-eral Democ-rat |
| Weighted base | 513 | 243 | 270 | 34 | 89 | 91 | 98 | 77 | 124 | 131 | 156 | 96 | 130 | 125 | 134 | 132 | 77 | 44 | 153 | 219 | 108 |
| Conservative | 153 | 61 | 91 | 8 | 24 | 13 | 28 | 29 | 51 | 59 | 44 | 21 | 29 | 41 | 50 | 34 | 26 | 2 | 153 | - | - |
| | 30% | 25% | 34% | 24% | 27% | 14% | 29% | 38% | 41% | 45% | 28% | 22% | 22% | 33% | 37% | 26% | 33% | 5% | 100% | - | - |
| Labour | 219 | 118 | 101 | 21 | 40 | 50 | 36 | 28 | 45 | 45 | 60 | 50 | 64 | 50 | 47 | 74 | 27 | 21 | - | 219 | - |
| | 43% | 49% | 38% | 62% | 45% | 55% | 37% | 36% | 36% | 34% | 38% | 53% | 49% | 40% | 35% | 56% | 35% | 48% | - | 100% | - |
| Liberal Democrat | 108 | 44 | 64 | 4 | 15 | 22 | 27 | 17 | 24 | 18 | 45 | 19 | 26 | 31 | 30 | 21 | 17 | 9 | - | - | 108 |
| | 21% | 18% | 24% | 12% | 17% | 24% | 27% | 22% | 19% | 14% | 28% | 20% | 20% | 25% | 23% | 16% | 22% | 20% | - | - | 100% |
| SNP | 10 | 7 | 4 | 1 | 2 | 1 | 2 | 3 | 2 | 3 | 4 | 2 | 2 | - | - | - | - | 10 | - | - | - |
| | 2% | 3% | 1% | 3% | 2% | 1% | 2% | 4% | 1% | 2% | 2% | 2% | 2% | - | - | - | - | 24% | - | - | - |
| Plaid Cymru | 4 | 2 | 2 | - | - | 1 | 2 | * | 1 | - | 2 | - | 2 | - | - | 1 | 3 | - | - | - | - |
| | 1% | 1% | 1% | - | - | 1% | 2% | * | 1% | - | 1% | - | 1% | - | - | 1% | 4% | - | - | - | - |
| Other | 19 | 11 | 8 | - | 9 | 4 | 3 | - | 2 | 6 | 2 | 3 | 8 | 3 | 7 | 2 | 4 | 2 | - | - | - |
| | 4% | 4% | 3% | - | 10% | 5% | 3% | - | 2% | 5% | 1% | 3% | 6% | 3% | 5% | 2% | 6% | 4% | - | - | - |

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Absolutes/col percents

Table 3

Adjusted Voting Intention**Weighting: Past Vote Weights (General Election)**

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|--------------------------------|--------------|
| Total | 547 |
| Conservative | 165 30% |
| Labour | 230 42% |
| Liberal Democrat/ Liberal | 117 21% |
| Scottish National Party/SNP | 11 2% |
| Plaid Cymru | 5 1% |
| Other | 20 4% |

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Absolutes/col percents

Table 4

Q.4 Agreement with statements about Tony Blair's approach to the issue of Saddam Hussein and Iraq**Base: All respondents****Weighting: Standard Demographic Weights**

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | |
|--|------------|------------|------------|-----------|------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|------------------|------------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Democ-rat |
| Weighted base | 1001 | 491 | 510 | 111 | 192 | 192 | 172 | 131 | 202 | 238 | 278 | 208 | 277 | 266 | 258 | 250 | 137 | 89 | 157 | 298 | 130 |
| On Iraq Tony Blair has been George Bush's poodle | | | | | | | | | | | | | | | | | | | | | |
| Agree | 602 60% | 276 56% | 325 64% | 74 66% | 121 63% | 109 57% | 105 61% | 74 56% | 118 59% | 140 59% | 171 62% | 123 59% | 168 61% | 161 61% | 153 59% | 154 61% | 83 60% | 51 58% | 113 72% | 135 45% | 93 72% |
| Disagree | 319 32% | 186 38% | 133 26% | 21 19% | 56 29% | 69 36% | 56 32% | 48 37% | 70 35% | 83 35% | 83 30% | 72 34% | 81 29% | 79 30% | 86 33% | 77 31% | 46 34% | 31 35% | 35 23% | 141 47% | 30 23% |
| Refused | 11 1% | 6 1% | 5 1% | 2 2% | - - | 4 2% | 3 2% | 1 1% | 2 1% | 3 1% | 3 1% | 2 1% | 3 1% | 4 2% | * * | 1 1% | 2 1% | 3 4% | 1 1% | 4 1% | - - |
| Don't know | 69 7% | 21 4% | 48 9% | 15 13% | 15 8% | 10 5% | 9 5% | 9 7% | 12 6% | 11 5% | 20 7% | 12 6% | 26 9% | 22 8% | 19 7% | 18 7% | 7 5% | 4 4% | 7 4% | 19 6% | 7 5% |
| Tony Blair's handling of Iraq has made him seem a stronger leader | | | | | | | | | | | | | | | | | | | | | |
| Agree | 351 35% | 194 40% | 157 31% | 34 31% | 64 33% | 60 31% | 65 38% | 46 35% | 83 41% | 97 41% | 79 29% | 73 35% | 103 37% | 86 32% | 95 37% | 97 39% | 42 31% | 31 35% | 34 22% | 159 53% | 32 25% |
| Disagree | 561 56% | 258 53% | 304 59% | 68 61% | 106 55% | 113 59% | 95 55% | 76 58% | 103 51% | 130 55% | 168 60% | 117 56% | 147 53% | 155 58% | 143 55% | 128 51% | 84 61% | 52 58% | 115 74% | 116 39% | 89 68% |
| Refused | 10 1% | 5 1% | 5 1% | 2 2% | - - | 3 1% | 3 2% | 1 1% | 1 1% | 3 1% | 2 1% | 2 1% | 3 1% | 2 1% | * * | 2 1% | 2 1% | 3 4% | 1 1% | 2 1% | - - |
| Don't know | 79 8% | 34 7% | 45 9% | 7 6% | 22 11% | 17 9% | 9 5% | 9 7% | 15 7% | 8 3% | 29 10% | 16 8% | 25 9% | 23 9% | 20 8% | 23 9% | 9 7% | 3 3% | 6 4% | 21 7% | 9 7% |

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Table 4

Q.4 Agreement with statements about Tony Blair's approach to the issue of Saddam Hussein and Iraq**Base: All respondents****Weighting: Standard Demographic Weights**

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | |
|---|------------|------------|------------|-----------|------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|------------------|------------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Democ-rat |
| Weighted base | 1001 | 491 | 510 | 111 | 192 | 192 | 172 | 131 | 202 | 238 | 278 | 208 | 277 | 266 | 258 | 250 | 137 | 89 | 157 | 298 | 130 |
| Tony Blair has spent too much time on Iraq recently and not enough time sorting out problems here in Britain | | | | | | | | | | | | | | | | | | | | | |
| Agree | 727 73% | 334 68% | 393 77% | 79 71% | 134 70% | 140 73% | 126 73% | 99 75% | 149 74% | 176 74% | 194 70% | 152 73% | 205 74% | 186 70% | 193 75% | 184 74% | 102 74% | 61 69% | 135 86% | 176 59% | 107 82% |
| Disagree | 202 20% | 117 24% | 86 17% | 26 24% | 39 20% | 40 21% | 35 20% | 23 17% | 39 19% | 46 19% | 60 22% | 44 21% | 52 19% | 54 20% | 52 20% | 48 19% | 25 18% | 23 26% | 17 11% | 100 33% | 18 14% |
| Refused | 10 1% | 4 1% | 6 1% | 2 2% | 2 1% | 1 1% | 3 2% | 1 1% | 1 1% | 3 1% | 1 1% | 2 1% | 3 1% | 4 1% | - - | 2 1% | 2 1% | 2 2% | 1 1% | 1 * | - - |
| Don't know | 62 6% | 36 7% | 26 5% | 4 4% | 17 9% | 11 6% | 8 4% | 9 7% | 12 6% | 13 6% | 22 8% | 10 5% | 17 6% | 23 8% | 13 5% | 15 6% | 9 6% | 3 3% | 4 2% | 22 7% | 4 3% |
| Tony Blair' s stance on Iraq has increased Britain' s standing in the world | | | | | | | | | | | | | | | | | | | | | |
| Agree | 303 30% | 149 30% | 154 30% | 33 30% | 66 34% | 47 24% | 53 31% | 41 32% | 64 32% | 65 27% | 75 27% | 70 34% | 94 34% | 79 30% | 86 33% | 78 31% | 39 29% | 21 24% | 34 22% | 140 47% | 23 17% |
| Disagree | 561 56% | 285 58% | 275 54% | 61 54% | 97 51% | 120 63% | 102 60% | 69 52% | 111 55% | 142 60% | 165 59% | 109 52% | 144 52% | 148 56% | 144 56% | 140 56% | 76 55% | 52 58% | 107 68% | 122 41% | 96 74% |
| Refused | 10 1% | 4 1% | 6 1% | 2 2% | 1 1% | 1 1% | 3 2% | 1 1% | 1 1% | 1 1% | 3 1% | 2 1% | 3 1% | 2 1% | * * | 2 1% | 3 2% | 2 2% | 1 1% | 1 * | - - |
| Don't know | 127 13% | 52 11% | 75 15% | 16 14% | 28 14% | 23 12% | 13 8% | 20 15% | 26 13% | 29 12% | 35 13% | 27 13% | 36 13% | 37 14% | 28 11% | 30 12% | 19 14% | 14 16% | 14 9% | 35 12% | 11 9% |

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Table 5

Q.5 Which of the following statements comes closest to your own view about what Britain should do if Saddam Hussein refuses to get rid of Iraq's weapons of mass destruction?

Base: All respondents

Weighting: Standard Demographic Weights

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | Voting Intention | | | | |
|--|------------|------------|------------|-----------|------------|------------|------------|-----------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|----------------|------------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Democ-rat |
| Weighted base | 1001 | 491 | 510 | 111 | 192 | 192 | 172 | 131 | 202 | 238 | 278 | 208 | 277 | 266 | 258 | 250 | 137 | 89 | 157 | 298 | 130 |
| Britain should join military action against Iraq even if such action is not backed by the United Nations | 121 12% | 89 18% | 32 6% | 15 14% | 23 12% | 17 9% | 24 14% | 17 13% | 24 12% | 29 12% | 28 10% | 29 14% | 35 12% | 33 12% | 34 13% | 25 10% | 12 9% | 17 19% | 20 13% | 44 15% | 9 7% |
| Britain should join military action against Iraq only if such action is backed by the United Nations | 631 63% | 309 63% | 322 63% | 61 55% | 117 61% | 137 71% | 108 63% | 87 67% | 121 60% | 162 68% | 196 71% | 132 63% | 141 51% | 156 59% | 162 63% | 168 67% | 93 68% | 51 58% | 104 67% | 187 63% | 93 72% |
| Britain should not join military action against Iraq even if such action is backed by the United Nations | 165 17% | 65 13% | 101 20% | 27 24% | 34 18% | 21 11% | 30 17% | 18 14% | 35 17% | 29 12% | 38 14% | 27 13% | 71 26% | 54 20% | 35 13% | 38 15% | 24 17% | 15 17% | 25 16% | 46 15% | 20 16% |
| None of these | 11 1% | 7 1% | 4 1% | - - | 1 1% | 2 1% | 1 1% | 3 2% | 5 2% | 3 1% | 2 1% | 4 2% | 2 1% | 4 1% | 5 2% | 1 * | 1 1% | 1 1% | 3 2% | 1 * | 2 1% |
| Refused | 14 1% | 5 1% | 8 2% | 2 2% | 2 1% | 4 2% | 3 2% | 1 1% | 2 1% | 4 2% | 2 1% | 3 1% | 4 1% | 4 1% | 3 1% | 2 1% | 3 2% | 2 2% | 3 2% | 3 1% | - - |
| Don't know | 59 6% | 15 3% | 44 9% | 7 6% | 14 7% | 11 6% | 6 4% | 5 4% | 15 8% | 10 4% | 11 4% | 13 6% | 25 9% | 17 6% | 19 7% | 16 6% | 5 3% | 2 3% | 2 2% | 18 6% | 6 4% |

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Absolutes/col percents

Table 6

Q.6 Which of the following statements is closest to your view about Tony Blair?

Base: All respondents

Weighting: Standard Demographic Weights

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | | |
|---|------------|------------|-------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|---------------|---------------|-----------------------|-----------------------------|------------------|------------------------|------------|-------------------------------|
| | Total | Male | Fe- male | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid- lands | North Eng- land | Wales & South West | Scot- land | Con- ser- vative | Labour | Lib- eral Demo- crat |
| Weighted base | 1001 | 491 | 510 | 111 | 192 | 192 | 172 | 131 | 202 | 238 | 278 | 208 | 277 | 266 | 258 | 250 | 137 | 89 | 157 | 298 | 130 |
| He really understands the problems facing Britain and seems to have ideas to address them | 258 26% | 141 29% | 118 23% | 26 23% | 51 27% | 56 29% | 36 21% | 31 24% | 58 29% | 55 23% | 78 28% | 56 27% | 69 25% | 76 28% | 58 23% | 64 25% | 32 23% | 29 33% | 16 10% | 146 49% | 21 17% |
| He seems to understand the problems facing Britain but doesn't know how to address them | 333 33% | 158 32% | 175 34% | 46 41% | 58 30% | 67 35% | 56 33% | 43 33% | 63 31% | 86 36% | 93 33% | 64 31% | 90 32% | 85 32% | 88 34% | 83 33% | 48 35% | 29 32% | 54 35% | 81 27% | 50 38% |
| He pretends to understand the problems facing Britain because all politicians do that | 250 25% | 128 26% | 123 24% | 24 21% | 57 30% | 44 23% | 48 28% | 35 26% | 43 21% | 65 27% | 69 25% | 53 26% | 63 23% | 63 24% | 69 27% | 67 27% | 35 26% | 15 17% | 57 37% | 37 12% | 37 28% |
| He doesn't seem interested in the problems facing Britain | 98 10% | 37 8% | 60 12% | 10 9% | 18 9% | 14 7% | 18 10% | 15 12% | 23 11% | 19 8% | 27 10% | 20 10% | 32 11% | 25 10% | 30 11% | 23 9% | 12 9% | 7 8% | 24 15% | 16 5% | 17 13% |
| None of these | 6 1% | 4 1% | 2 * | 1 1% | - - | - - | 3 2% | 1 1% | 1 1% | 4 2% | 1 * | 1 * | - - | 3 1% | 1 * | - - | 2 1% | - - | 1 1% | 2 1% | - - |
| Refused | 10 1% | 7 1% | 3 1% | 2 2% | - - | 3 1% | 1 1% | 3 2% | 1 1% | 1 1% | * * | 3 1% | 5 2% | 2 1% | - - | 4 2% | 1 1% | 3 4% | - - | 4 1% | - - |
| Don't know | 46 5% | 16 3% | 30 6% | 3 3% | 9 5% | 8 4% | 9 6% | 3 2% | 13 6% | 7 3% | 10 3% | 11 5% | 18 6% | 12 4% | 12 5% | 9 4% | 8 6% | 5 6% | 5 3% | 11 4% | 5 4% |

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Table 7

Q.6 Which of the following statements is closest to your view about Iain Duncan Smith?

Base: All respondents

Weighting: Standard Demographic Weights

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|------------------|----------------|------------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Demo-crat |
| Weighted base | 1001 | 491 | 510 | 111 | 192 | 192 | 172 | 131 | 202 | 238 | 278 | 208 | 277 | 266 | 258 | 250 | 137 | 89 | 157 | 298 | 130 |
| He really understands the problems facing Britain and seems to have ideas to address them | 126 13% | 72 15% | 54 11% | 16 14% | 18 9% | 8 4% | 25 14% | 21 16% | 38 19% | 38 16% | 33 12% | 21 10% | 34 12% | 32 12% | 37 14% | 31 12% | 19 14% | 7 8% | 49 31% | 27 9% | 15 12% |
| He seems to understand the problems facing Britain but doesn't know how to address them | 318 32% | 159 32% | 159 31% | 34 30% | 42 22% | 68 35% | 52 30% | 52 39% | 71 35% | 86 36% | 95 34% | 59 28% | 78 28% | 80 30% | 85 33% | 85 34% | 45 33% | 23 26% | 60 38% | 89 30% | 42 32% |
| He pretends to understand the problems facing Britain because all politicians do that | 282 28% | 149 30% | 133 26% | 32 29% | 64 33% | 58 30% | 49 29% | 35 27% | 44 22% | 68 29% | 80 29% | 61 29% | 72 26% | 74 28% | 70 27% | 69 27% | 41 30% | 29 32% | 27 17% | 103 35% | 33 25% |
| He doesn't seem interested in the problems facing Britain | 74 7% | 41 8% | 33 6% | 8 7% | 15 8% | 19 10% | 18 11% | 6 4% | 7 3% | 11 4% | 22 8% | 20 10% | 21 8% | 17 6% | 20 8% | 18 7% | 11 8% | 8 9% | 6 4% | 24 8% | 13 10% |
| None of these | 14 1% | 3 1% | 11 2% | 2 2% | 3 2% | - - | 3 2% | 2 1% | 4 2% | 3 1% | 5 2% | 3 1% | 3 1% | 4 2% | 3 1% | 4 2% | 2 1% | 1 1% | 1 1% | 3 1% | 2 2% |
| Refused | 8 1% | 4 1% | 4 1% | 2 2% | - - | 1 1% | 1 1% | 2 1% | 2 1% | 1 1% | * * | 4 2% | 3 1% | 2 1% | - - | 3 1% | 1 1% | 2 2% | - - | 1 * | 1 1% |
| Don't know | 178 18% | 62 13% | 117 23% | 19 17% | 50 26% | 37 19% | 23 13% | 15 11% | 35 18% | 30 13% | 41 15% | 41 20% | 66 24% | 58 22% | 42 16% | 41 16% | 18 13% | 19 22% | 14 9% | 50 17% | 24 19% |

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Table 8

Q.6 Which of the following statements is closest to your view about Charles Kennedy?**Base: All respondents****Weighting: Standard Demographic Weights**

| | Sex | | Age | | | | | | Social Class | | | | Region | | | | | Voting Intention | | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|------------------|----------------|-----------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Democ-rat |
| Weighted base | 1001 | 491 | 510 | 111 | 192 | 192 | 172 | 131 | 202 | 238 | 278 | 208 | 277 | 266 | 258 | 250 | 137 | 89 | 157 | 298 | 130 |
| He really understands the problems facing Britain and seems to have ideas to address them | 221 22% | 113 23% | 108 21% | 22 20% | 35 18% | 44 23% | 36 21% | 33 25% | 50 25% | 61 26% | 70 25% | 35 17% | 55 20% | 56 21% | 56 22% | 48 19% | 31 22% | 31 35% | 28 18% | 72 24% | 62 48% |
| He seems to understand the problems facing Britain but doesn't know how to address them | 274 27% | 144 29% | 130 26% | 27 24% | 48 25% | 51 26% | 54 31% | 38 29% | 57 28% | 74 31% | 87 31% | 51 24% | 62 22% | 71 27% | 70 27% | 80 32% | 37 27% | 16 18% | 40 26% | 91 30% | 37 29% |
| He pretends to understand the problems facing Britain because all politicians do that | 209 21% | 107 22% | 102 20% | 19 17% | 46 24% | 46 24% | 41 24% | 25 19% | 32 16% | 51 22% | 46 17% | 51 24% | 61 22% | 61 23% | 53 21% | 45 18% | 32 23% | 19 21% | 46 30% | 47 16% | 13 10% |
| He doesn't seem interested in the problems facing Britain | 78 8% | 41 8% | 37 7% | 12 11% | 18 9% | 12 6% | 10 6% | 9 7% | 17 8% | 11 5% | 24 9% | 14 7% | 29 10% | 22 8% | 20 8% | 15 6% | 10 8% | 10 11% | 14 9% | 24 8% | 3 2% |
| None of these | 16 2% | 12 2% | 4 1% | 2 2% | 3 1% | 3 1% | 3 1% | 3 2% | 2 1% | 5 2% | 2 1% | 2 1% | 7 2% | 5 2% | 4 2% | 2 1% | 3 2% | 1 1% | 1 1% | 5 2% | 2 1% |
| Refused | 9 1% | 5 1% | 3 1% | 2 2% | - - | 1 1% | 1 1% | 2 1% | 3 1% | 1 1% | * * | 3 1% | 4 2% | 2 1% | - - | 4 1% | 1 1% | 2 2% | - - | 3 1% | - - |
| Don't know | 194 19% | 69 14% | 125 25% | 27 24% | 42 22% | 35 18% | 27 16% | 22 16% | 41 20% | 33 14% | 48 17% | 53 25% | 59 21% | 49 18% | 55 21% | 56 22% | 23 17% | 10 12% | 26 17% | 56 19% | 13 10% |

Opinion Poll

Fieldwork : October 11th-13th 2002

Absolutes/col percents

Table 9

Q.7 Which of the three main party leaders has the best understanding of the problems Britain faces in the following areas?

Base: All respondents

Weighting: Standard Demographic Weights

| | Sex | | | Age | | | | | | Social Class | | | | Region | | | | Voting Intention | | | |
|------------------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|------------|------------|-----------|----------------|--------------------|------------------|----------------|------------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Democ-rat |
| Weighted base | 1001 | 491 | 510 | 111 | 192 | 192 | 172 | 131 | 202 | 238 | 278 | 208 | 277 | 266 | 258 | 250 | 137 | 89 | 157 | 298 | 130 |
| The National Health Service | | | | | | | | | | | | | | | | | | | | | |
| Tony Blair | 332 33% | 183 37% | 149 29% | 32 29% | 67 35% | 68 35% | 49 29% | 51 39% | 65 32% | 79 33% | 78 28% | 74 36% | 101 36% | 86 32% | 79 30% | 93 37% | 37 27% | 38 43% | 25 16% | 186 62% | 23 18% |
| Iain Duncan Smith | 108 11% | 55 11% | 53 10% | 13 12% | 14 7% | 10 5% | 24 14% | 18 13% | 29 14% | 39 16% | 28 10% | 19 9% | 21 8% | 33 12% | 36 14% | 16 6% | 21 15% | 2 3% | 63 40% | 8 3% | 8 6% |
| Charles Kennedy | 125 12% | 67 14% | 58 11% | 15 13% | 24 12% | 25 13% | 24 14% | 13 10% | 25 12% | 38 16% | 47 17% | 17 8% | 23 8% | 36 14% | 38 15% | 25 10% | 19 14% | 7 8% | 10 6% | 21 7% | 50 38% |
| None of them | 304 30% | 140 29% | 164 32% | 38 34% | 53 28% | 64 33% | 55 32% | 38 29% | 57 28% | 62 26% | 89 32% | 68 33% | 84 30% | 79 30% | 69 27% | 79 32% | 49 36% | 28 31% | 47 30% | 51 17% | 37 29% |
| Don't know | 133 13% | 45 9% | 87 17% | 14 12% | 34 18% | 26 13% | 21 12% | 12 9% | 26 13% | 20 8% | 35 13% | 30 14% | 48 17% | 33 12% | 37 14% | 37 15% | 12 9% | 14 16% | 12 8% | 32 11% | 12 9% |
| The education system | | | | | | | | | | | | | | | | | | | | | |
| Tony Blair | 334 33% | 170 35% | 165 32% | 38 34% | 71 37% | 79 41% | 45 26% | 48 36% | 54 27% | 72 30% | 89 32% | 79 38% | 95 34% | 82 31% | 81 31% | 93 37% | 41 30% | 36 41% | 22 14% | 194 65% | 18 14% |
| Iain Duncan Smith | 113 11% | 61 12% | 51 10% | 7 6% | 18 9% | 11 6% | 21 12% | 19 14% | 36 18% | 43 18% | 34 12% | 14 7% | 22 8% | 33 12% | 34 13% | 21 8% | 21 15% | 4 5% | 63 41% | 6 2% | 11 8% |
| Charles Kennedy | 119 12% | 74 15% | 46 9% | 17 15% | 20 10% | 26 13% | 25 15% | 13 10% | 18 9% | 30 13% | 43 16% | 18 9% | 28 10% | 34 13% | 32 12% | 26 10% | 19 14% | 10 11% | 9 6% | 21 7% | 50 38% |
| None of them | 285 28% | 136 28% | 149 29% | 30 27% | 45 23% | 54 28% | 57 33% | 36 27% | 64 32% | 67 28% | 74 27% | 66 32% | 79 28% | 75 28% | 69 27% | 75 30% | 40 29% | 26 29% | 45 28% | 44 15% | 34 26% |
| Don't know | 150 15% | 50 10% | 100 20% | 20 18% | 39 20% | 22 12% | 24 14% | 15 12% | 30 15% | 26 11% | 39 14% | 32 15% | 53 19% | 42 16% | 42 16% | 35 14% | 17 12% | 13 15% | 18 12% | 34 11% | 17 13% |

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| | Sex | | Age | | | | | | | Social Class | | | | Region | | | | Voting Intention | | | |
|------------------------------|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|------------------|----------------|--------|--------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | Con-ser-vative | Labour | Lib-eral Democ-rat |
| Weighted base | 1001 | 491 | 510 | 111 | 192 | 192 | 172 | 131 | 202 | 238 | 278 | 208 | 277 | 266 | 258 | 250 | 137 | 89 | 157 | 298 | 130 |
| Crime and lawlessness | | | | | | | | | | | | | | | | | | | | | |
| Tony Blair | 330 | 168 | 162 | 34 | 69 | 72 | 52 | 44 | 59 | 80 | 98 | 57 | 94 | 87 | 78 | 90 | 41 | 34 | 26 | 177 | 21 |
| | 33% | 34% | 32% | 30% | 36% | 37% | 30% | 33% | 29% | 34% | 35% | 28% | 34% | 33% | 30% | 36% | 30% | 38% | 16% | 59% | 16% |
| Iain Duncan Smith | 148 | 86 | 63 | 15 | 24 | 21 | 26 | 23 | 40 | 52 | 44 | 26 | 26 | 46 | 43 | 26 | 27 | 6 | 69 | 17 | 15 |
| | 15% | 17% | 12% | 14% | 12% | 11% | 15% | 17% | 20% | 22% | 16% | 12% | 10% | 17% | 17% | 10% | 20% | 7% | 44% | 6% | 11% |
| Charles Kennedy | 93 | 52 | 41 | 9 | 12 | 11 | 23 | 14 | 25 | 21 | 25 | 20 | 26 | 20 | 26 | 27 | 14 | 5 | 10 | 20 | 40 |
| | 9% | 11% | 8% | 8% | 6% | 6% | 13% | 10% | 12% | 9% | 9% | 10% | 9% | 8% | 10% | 11% | 10% | 6% | 7% | 7% | 31% |
| None of them | 282 | 132 | 150 | 31 | 51 | 58 | 53 | 34 | 55 | 54 | 76 | 74 | 78 | 70 | 72 | 69 | 40 | 31 | 35 | 54 | 35 |
| | 28% | 27% | 29% | 28% | 26% | 30% | 31% | 26% | 27% | 23% | 27% | 36% | 28% | 26% | 28% | 28% | 29% | 35% | 23% | 18% | 27% |
| Don't know | 148 | 53 | 95 | 22 | 36 | 31 | 18 | 17 | 23 | 30 | 35 | 31 | 52 | 42 | 39 | 38 | 16 | 13 | 16 | 30 | 18 |
| | 15% | 11% | 19% | 20% | 19% | 16% | 10% | 13% | 12% | 13% | 12% | 15% | 19% | 16% | 15% | 15% | 11% | 14% | 10% | 10% | 14% |
| Transport | | | | | | | | | | | | | | | | | | | | | |
| Tony Blair | 223 | 124 | 99 | 25 | 42 | 40 | 35 | 31 | 49 | 53 | 60 | 46 | 64 | 55 | 54 | 60 | 28 | 26 | 19 | 134 | 9 |
| | 22% | 25% | 19% | 23% | 22% | 21% | 21% | 24% | 24% | 22% | 22% | 22% | 23% | 21% | 21% | 24% | 20% | 29% | 12% | 45% | 7% |
| Iain Duncan Smith | 90 | 50 | 40 | 5 | 21 | 16 | 15 | 13 | 18 | 24 | 34 | 11 | 21 | 26 | 29 | 17 | 15 | 3 | 41 | 10 | 10 |
| | 9% | 10% | 8% | 5% | 11% | 8% | 9% | 10% | 9% | 10% | 12% | 5% | 8% | 10% | 11% | 7% | 11% | 3% | 26% | 3% | 8% |
| Charles Kennedy | 112 | 66 | 46 | 13 | 24 | 23 | 25 | 9 | 17 | 34 | 33 | 22 | 22 | 19 | 31 | 28 | 22 | 12 | 14 | 26 | 42 |
| | 11% | 13% | 9% | 12% | 13% | 12% | 15% | 7% | 8% | 14% | 12% | 11% | 8% | 7% | 12% | 11% | 16% | 14% | 9% | 9% | 32% |
| None of them | 365 | 183 | 182 | 37 | 60 | 74 | 66 | 57 | 71 | 83 | 104 | 86 | 92 | 109 | 82 | 95 | 49 | 30 | 62 | 83 | 33 |
| | 36% | 37% | 36% | 34% | 31% | 39% | 38% | 43% | 35% | 35% | 37% | 41% | 33% | 41% | 32% | 38% | 36% | 33% | 40% | 28% | 26% |
| Don't know | 212 | 67 | 145 | 30 | 45 | 39 | 31 | 21 | 47 | 44 | 46 | 44 | 78 | 58 | 62 | 51 | 23 | 18 | 20 | 45 | 35 |
| | 21% | 14% | 28% | 27% | 23% | 20% | 18% | 16% | 23% | 18% | 17% | 21% | 28% | 22% | 24% | 20% | 17% | 21% | 13% | 15% | 27% |

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|-------------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|------------|-----------|---------------|--------------------|-----------|--------------|------------|------------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Midlands | North England | Wales & South West | Scotland | Conservative | Labour | Liberal Democrat |
| Weighted base | 1001 | 491 | 510 | 111 | 192 | 192 | 172 | 131 | 202 | 238 | 278 | 208 | 277 | 266 | 258 | 250 | 137 | 89 | 157 | 298 | 130 |
| Helping the vulnerable | | | | | | | | | | | | | | | | | | | | | |
| Tony Blair | 297 30% | 161 33% | 136 27% | 22 20% | 55 29% | 67 35% | 50 29% | 42 32% | 61 30% | 68 29% | 70 25% | 64 31% | 94 34% | 73 27% | 76 29% | 91 36% | 32 23% | 26 29% | 25 16% | 180 60% | 11 8% |
| Iain Duncan Smith | 90 9% | 47 10% | 43 8% | 11 10% | 14 7% | 7 3% | 16 9% | 16 12% | 27 14% | 31 13% | 23 8% | 12 6% | 24 9% | 21 8% | 29 11% | 22 9% | 16 11% | 2 3% | 53 34% | 10 3% | 7 5% |
| Charles Kennedy | 144 14% | 85 17% | 59 12% | 11 10% | 14 7% | 34 18% | 31 18% | 22 17% | 32 16% | 44 18% | 50 18% | 24 12% | 26 9% | 41 15% | 42 16% | 24 10% | 17 12% | 20 22% | 16 10% | 29 10% | 52 40% |
| None of them | 295 29% | 137 28% | 157 31% | 40 36% | 61 32% | 55 28% | 55 32% | 34 26% | 51 25% | 55 23% | 88 32% | 74 36% | 77 28% | 77 29% | 68 27% | 68 27% | 54 39% | 27 30% | 45 29% | 47 16% | 34 26% |
| Don't know | 175 17% | 60 12% | 115 22% | 27 25% | 49 25% | 30 16% | 21 12% | 17 13% | 31 15% | 39 17% | 46 17% | 33 16% | 55 20% | 55 21% | 43 17% | 45 18% | 19 14% | 14 16% | 18 12% | 33 11% | 26 20% |